



LEGACY CHASE

AT SHAWAN DOWNS

2011

Run With the Horses 10K & Relay Sponsorship Opportunities

Gold Sponsor \$2,500

- Logo on 10K direct mail piece (distributed to over 15,000 households)
- Logo on Shawan Downs 10K page on the Shawan Downs website with link to sponsor website
- Sponsor mentioned on Shawan Downs Facebook page
- Logo on all email blasts sent by Shawan Downs
- Logo on Charm City Run's Run With The Horses 10K page on Charm City Run's website
- Sponsor literature and/or promotional items in all participant race bags
- Sponsor literature available at post race party
- (20) Tickets to post race party
- Public address announcements recognizing the sponsor
- Logo prominently placed on official race t-shirt
- Sponsor mentioned at The Legacy Chase the following day
- Sponsor given VIP passes to The Legacy Chase the following day
- 1 banner at Finish
- 5 Complimentary entries for event

Silver Sponsor \$1,500

- Name on 10K direct mail piece (distributed to over 15,000 households)
- Logo on Shawan Downs 10K page on the Shawan Downs website with link to sponsor website
- Sponsor mentioned on Shawan Downs Facebook page
- Sponsor literature and/or promotional items in all participant race bags
- (10) Tickets to post race party
- Public address announcements recognizing the sponsor
- Logo on official race t-shirt
- Sponsor mentioned at The Legacy Chase the following day
- Sponsor given parking passes for The Legacy Chase the following day
- 2 Complimentary entries for event

T Shirt Sponsor \$500

- Name on Shawan Downs 10K page on the Shawan Downs website with link to sponsor website
- Name mentioned on Shawan Downs Facebook page
- Sponsor literature and/or promotional items in all participant race bags
- (2) Tickets to post race party
- Public address announcements recognizing the sponsor
- Name on official race t-shirt
- Sponsor given (1) parking pass for The Legacy Chase the following day

If you are interested in sponsoring the Run With the Horses 10 & Relay, please contact Danielle Oster at 44.386.2097 or danielleoster@gmail.com